

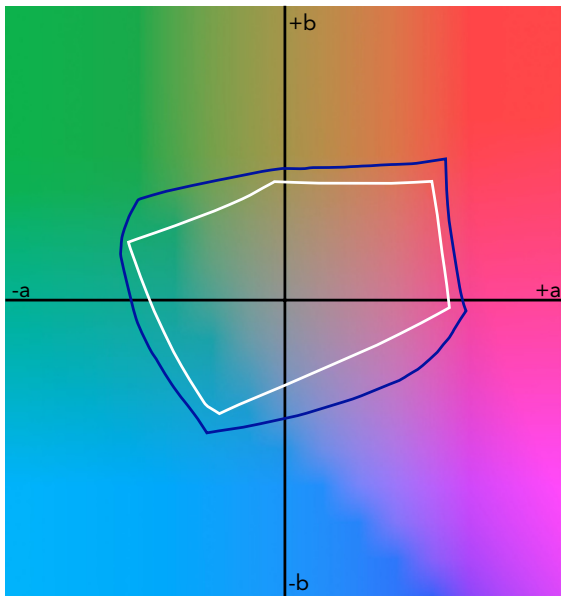


# Validation™

PREMIUM CONTRACT MEDIA

## SG3 Commercial Proofing

Validation SG3 Commercial Premium Proofing Media is a competitively priced, 165 gram premium proofing media for use with both pigmented and dye-based inksets. This media was specially designed to meet the whitepoint and performance requirement of the Idealliance® SWOP® grade 3 specification for off press proofing. Validation SG3 offers the look and feel of an actual offset press stock while demonstrating sufficient gamut to accurately proof commercial, publication and packaging print. The natural make-up of the media makes it ideal for mock-up work and will not crack when folded, while the paper base of the stock ensures opacity preventing show-through. *Sample rolls are available upon request.*



— Typical SWOP 3 Press Gamut  
— Typical Validation SG3 Commercial Gamut



### Validation Means Green

Validation SG3 is a paper based media made from sustainable 100% natural resources. SG3 is both recyclable and bio-degradable using 37% less raw material than a comparable 250 gsm proofing media.\*

Go green with Validation SG3 Commercial – Please Recycle

### White Point:

93.75 0.0 0.0  
CIE L\*a\*b\* D50/2°

### Shade Guarantee:

+/- 1.0  $\Delta b^*e$   
variation batch to batch

### Basis Weight:

165 grams/m<sup>2</sup>

### Typical Gamut Volume:

1,230,928  
measured by Monaco  
Gamut Viewer

### Typical Minimum L\*:

7.0 L\*

### Optical Brighteners:

0.9  $\Delta b^*$   
non-UV to UV filtered  
measurement

