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Fine Eye Color Solutions announces ICEServer-Litho version 2.0

Grand Rapids, MI. March 30, 2010 - FineEye Color Solutions, a pioneer in new color separation technology, announces today the release of ICEServer-Litho version 2.0. ICEServer-Litho is hot folder enabled Macintosh application that processes press-ready CMYK PDF files prior to output on lithographic presses. "ICEd" files printed on sheet fed or heat and cold set web presses create cleaner colors, neutral gray balance and improved dynamic range while significantly reducing manufacturing costs including an average of 25% reduction in CMYK ink consumption. ICEServer-Litho accomplishes all this while adhering to industry print specifications.

ICEServer-Litho v2.0 brings added features and functionality to the simplicity and power of the product line including:

- Embedded PDF Libraries for increased processing speed and more robust processing of complex PDF files
- Multi-processing support to enable optimization of up to eight PDF files simultaneously
- An integrated "Sharpening Feature" to increase image print clarity on lower quality papers
- New feature configurations to meet various market needs
- Streamlined User interface
- Load-balancing to utilize multiple processors intelligently across all workflows

"Our customers are experiencing speed increases of over 400% after installing version 2.0," says Ian Mackenzie, vice president of marketing at FineEye. "They also have the option of adding our Expanded Gamut Option as a separate module. ICEServer-Litho customers can now offer their clients the choice of conventional, standards-based printing or sheet or web output with up to a 20% wider color gamut – all with ink savings, less waste and an unparalleled ease of deployment and Return on Investment".



Intelligent Color Delivered

Released at Print '09, ICEserver-Litho is a revolutionary color separation technology that produces a win-win for both print buyer and print provider. ICEserver increases the visual appeal of print, adheres to standards and reduces manufacturing costs. All ICEserver products come with a money back guarantee. More info can be seen here:

<http://www.fineeyecolor.com/home/ice-software/> or by calling 616-988-6119.
info@fineeyecolor.com

ABOUT FINE EYE

Today's FineEye Color Solutions is a result of a September 2009 merger between Chromaticity, Inc. of Grand Rapids, MI and FineEye Color Solutions of Mountain View, CA. The new company combines software development, color management expertise and a state-of-the-art inkjet media converting facility. FineEye – Intelligent Color Delivered.
www.fineeyecolor.com 616-988-6119