

## ICEserver Media Characterization Instructions

Company Name: \_\_\_\_\_

To properly build an ICEserver Media Characterization, we need you to answer a few questions, prepare some samples and files, and submit this information to Chromaticity for processing:

1. Printed samples that include a color bar, printed on all the press stocks we will be characterizing.
  - a. These should be examples of typical press work run at typical run-speed densities
  - b. These do not need to be press tests – they should be pull sheets from actual jobs
  - c. One or two samples are required for each stock
2. Files, in PDF form if possible, of all the sample jobs submitted for item 1 above.
3. Unprinted samples of all the press stocks we will be profiling
  - a. Samples can be letter sized sheets
  - b. Send approximately five sheets per paper stock
  - c. Use the form on page two of this document to identify the paper samples

***Clearly label all samples and send this information to:***

Chromaticity  
c/o ICEserver Profiling  
4515 Broadmoor SE  
Grand Rapids, MI 49512  
616-988-6119

***Please answer the following questions:***

1. Attach a business card of the main contact person for this project or list the contact information here:
2. List the model and vintage of your presses along with the lay down order of your inks:
3. Describe any color controls you are using on press currently:
4. List the screening, lpi or micron spot size, and screen angles you are currently using:
5. Describe your workflow prior to making plates and your ability to access PDF files of your final work just before plating?

**Paper Sample for Media Characterization**

Company Name: \_\_\_\_\_

**Instructions:** Complete one form for each Media Characterization we are building. Attach a copy of the form to the all virgin paper samples and all printed samples of this paper type.

**Clearly label all samples and send this information to:**

Chromaticity  
c/o ICEServer Profiling  
4515 Broadmoor SE  
Grand Rapids, MI 49512  
616-988-6119

1. Paper Sample Number: \_\_\_\_\_ of \_\_\_\_\_
2. Specific manufacture's name of paper:
3. Manufacture of paper:
4. Product part number or code:
5. Please include any paper specifications you have from the paper mill: